

Incontinence: the story so far

Incontinence can affect any gender at any age.

6.5 million have difficulty controlling their bowels

Over **14 million** people experience bladder leakage

High quality continence care is fundamental to ensure dignity is preserved and promote social and physical inclusion in society.

Yet evidence suggests continence care requires improvement.



What did we do?



Best Bristol® was an event held to bring together key stakeholders to explore how to make bladder and bowel continence care the best it can be.

64 participants attended

10+ backgrounds
- commissioners, healthcare professionals from many backgrounds, patients, public, charity representatives

Education for all

- Public, patients and carers
- Healthcare professionals
- Specialist continence advisors

Passion for improvement and priority areas were highlighted

Integrated care

- Inpatient and community services
- Children's and adult services
- Shared documentation

Proactive approach to promoting continence

- Increased public awareness
- Increased focus on self-help
- Focus on environments to promote participation

Best Bristol® identified clear directions for improvement in continence care, highlighted by the experts providing and receiving this care. Let's make continence care count. For further info: bit.ly/2KxYm6a.

